

BAM Board Meeting
17 February 2021
6:00pm

Present:

- Board Members: John Gratz, Jane Scott, Abby Benson, Bryan Hoff, Ulla Hester
- Staff: Hermine Higgins, Carole Sharpless
- Members: Marie Bush, Rhys Campbell, Mary and Brian Haan, Meghan Varner, Cynthia Anderson, Jean McCormack, Erica Hawley, Diane Sankey, Mark Feuer, Stephanie Bachman, Gail Varner

Meeting called to order at 6:00pm.

Agenda:

- Overview of 2020 (John)
- 2020 Financials (Hermine)
- Head Coach Update (Jane)
- City Liaison Update (Bryan)
- New Board Elections
- Questions and discussions
 - Cynthia

Overview of 2020 (John)

- Roughest year BAM has had
- Negotiated with the Res about the swim course, not Dream Cove, but safer than last year's course, and negotiated a new fee structure
- Negotiated lanes for Scott Carpenter pool
- Offered refunds to members who needed it. Most members did not request refunds. Continued strong support for the club.
- Board had tough finances discussion, continued to pay all our coaches through August 15th
- In April the club applied for and received PPP loan
- Board supported a campaign to lobby for BAM pool time at Scott Carpenter
- In May we did extensive modeling that informed workouts we could offer
- Worked with the city on building back the relationship which had suffered this year
- Advocated for user groups, for extended fall/winter use of Scott Carpenter and Spruce, reduced cost with city, got pool time at Elks
- Moved to punch passes to decrease the uncertainty for now and to offer a more equitable fee structure for swimmers. Goal is to go back to an annual pass in the future
- Board held monthly meetings and sometimes several times per month

Financials (Hermine)

- Have been lucky, maintained support of many members, received loans and donations
- PPP loan of \$26,000 has been forgiven
- Received additional \$10,000 small business loan

- As of 12/31/20, we still had \$40,000 in our reserves, which will be needed for reopening post COVID-19
- Currently, it costs BAM \$17 per swim, we charge \$15. Working on redoing the modeling and hope to be able to reduce the price.
- Last week the club was approved for a second \$26,000 PPP loan
- We have 110 punch card holders, have space for more
- Income for 2021 as of today \$25,000, 20% of what it normally is this time of the year
- We are in a good financial situation given the circumstances

Head Coach Update (Jane)

- Thanked the board to all board members who served in 2020. It's been the hardest year ever. Coaches have been great. Regrouped with Stacy and Carole as pools were reopening to figure out protocols and logistics. Coached other coaches on protocol. Austin and Anne came on board. Amy and Glynde would like to coach. Randy is in Puerto Rico.
- Hermine and Mark have helped tremendously in modeling finances of changes to the program
- Would love to see BAM go back to normal as soon as possible
- Balancing available pool time and swimmer demand has been challenging, leading to schedules changed weekly for a while. City is currently only giving us mid-day workouts as they are accommodating many other user groups as well (kids, lap swimmers, etc.).
- Will work hard to keep as many pool options open as possible to deal with till the continuing uncertainty. City and Elks want us to be at their facilities.
- Still working on res swims for the summer
- Looking forward to new board members joining

City Liaison Update (Bryan)

- Working with city on relationship, BAM has been long-time partner with the city
- Hoping for first choice when it comes to lane scheduling
- Still a lot of work to be done for res. We have a rough plan for a new course, away from the rowers. It's not directly in Dream Cove, but we would be able to utilize a large portion of the cove and will have a beginners' course.

Candidate Introduction

- Rhys Campbell – President
 - Swam with BAM for 20 years, got more involved five years ago, interested in contributing as much as he can in a bit more formal capacity. Wants to help the club flourish. Professional experience with working groups/steering groups. Hopes to learn a lot from everyone else.
- Carl Nelson – Treasurer
 - Has been on board for one year. Will help as treasurer working with Hermine. Trying to stay in touch with city with regards to possible funding sources, such as the Human Services fund and Health Equity funds. Could represent a different source of income. Served on other corporate boards of small companies.
- Bryan Hoff – City Liaison
- Meghan Varner – Secretary

- Been a life-long swimmer, grew up with BAM, great passion for the organization. Has held secretary position on sorority in college, corporate experience played roles in setting agendas and taking notes. Bring some marketing, social media, and graphic design experience. Help promote BAM as a club, polish up our online and social media image. Creative ways of growing our membership base and make club as strong as possible.
- Erica Hawley – Member at Large
 - Graduated from CU, professional triathlete, been swimming with BAM for a while. Advocate for younger generation, know a lot of people in the triathlon world. Served as the social media manager of the CU triathlon team for a year. Provide help with social media.

Board Elections

All board member candidates were elected to office unanimously.

Questions and discussions

- What can we do to maintain our status and being recognized in the community as a charitable organization?
 - Past efforts:
 - Started trash pick-up on 63rd.
 - What we did well at the res is support new open water swimmers, city runs a disability program that is always underfunded.
 - Cancer survivor group coaching
 - Opportunity for us to enhance our value to the city as a non-profit if we are doing certain kinds of outreach
- Why do we pay so much for lane space at city pools compared to what rec swimmers with a pass pay?
 - Monthly lane pass: \$47, we must be paying twice that
 - Public prices: \$9 or \$15 per swim
 - Our lane rental costs with the city have not changed from previous years
 - 2019, we paid \$100,000 to the city
- Results of survey?
 - Number of people per lane swimmers are comfortable with right now
 - 61% 2 people
 - 13% 3 people
 - 26% 4 people
 - Most swimmers were open to having a vaccinated only workout, some expressed concerns
 - It would be difficult to achieve logistically, since everyone can swim at different times
 - There may be privacy/equity concerns

- City relationship
 - Have periodic meetings with them to define partnership with them going forward
 - Bryan has been working on rebuilding that relationship and reformulate partnership
 - Build trust back
 - City is trying to satisfy many other partners
 - City knows and appreciates our services/demographics (a lot of seniors, new swimmer at the res)
 - We bring a lot of members to the pool
 - City also has new mandate changes, dealing with financial impacts due to COVID-19, strong cost controls. City furloughed 500 parks and rec employees out of 700 people.

Meeting was adjourned at 7:19pm.