



BAM Board Meeting

8/11/2021 | 5:30 - 7 pm | Park Near Elks Pool

ATTENDEES (QUORUM)

- Rhys Campbell
- Jean McCormack
- Meghan Varner
- Bryan Hoff
- Carl Nelson
- Jane Scott
- Erica Hawley

AGENDA TOPICS

- Board Changes (30 MIN)
- Financial Summary (10 MIN)
- Pool Time* and Coaching Update (15 MIN)
- Membership (30 MIN)

CITY UPDATE

Director of Parks and Rec – Ali Rose

BH Conversation w/Ali:

City wants us doing res swims 2022:

- They benefit from splitting fees – complaints from other user groups
- \$20 city hosts its own swims this swimmer
- Attendance - Less than 10 – 20 people
- City will make changes for next swimmer to ease up on user groups
- Bryan expressed we want to

Start Planning ASAP

- Start advertising February & March

Our Requirements –

- Decent Cost
- Better Course – movement of no wake buoys
- Lifeguard recertification – discount
- Extraction point – 1 minute – 90% of res eligible
- Dream Cove – nice set up

City Structure - Stacey POC – Stephanie middle - Escalate to Ali

BOARD CHANGES

- Treasurer - Welcome Jean!
- VP Candidates
 - Marie Bush – very interested – **Action Item** – Rhys speak with her too
 - Mary Wohl Han – not interested
 - Sonja Baro – **Action Item** - Rhys needs to talk to her TH 8/12 morning
 - **Action Item** - Meet next week to elect
- Who picks up missing work from Hermine stepping back?

- i.e. the gaps in the RCAI chart
 - Rhys built job description for Hermine
 - Hermine wants to do just the bookkeeping
 - Registration / Payments – still Hermine
- Once a year – Board will evaluate paid employees
- Pay scale division between Jane & Hermine
- Finances
 - Need Treasurer that knows the finances too
 - Treasurer reports on finances moving forward
- **Action Item** - Jane, Hermine & Jean Lunch **Coffee scheduled for Sept 8**

FINANCIAL SUMMARY

- Profitability YTD - *Jean*
 - Losing Money – PPP Loan doesn't count
- Financial Snapshot
 - Currently 252 members, some are tryouts only.
 - \$82,000 in membership income. Checks in mailbox to be deposited so rounding to \$87,000
 - Expenses are at \$98,000 which includes Nov & Dec 2020 to Elks so probably \$95,000
 - Haven't paid the city since March. Estimates that we owe the city \$20,000 as of end of July.
 - Reserves should be about \$50,000
 - 2018 – Best Year – OWS success
 - \$114 - \$118k went to city
 - **Action Item** - JM – Get numbers from Hermine **\$111,000 approximately**

POOL TIME & COACHING UPDATE

- Pool time allocation for fall / winter - *Jane/All*
 - See detailed schedule in appendix*
 - Hours not secured
 - T/TH – after Labor Day – Elks
 - Reduced Hours @ Scotty - 11am – 6pm September
 - Triathlon Groups – Rent out whole pool
 - Tim with city no longer open to it
 - 3 groups interested
 - Megan with city's decision - not Tim's
 - Can we provide lifeguards?
 - Proposal to City
 - Email city stakeholders
 - **Action Item** - Carl - share letter **Done**
 - **Action Item** – Jane update board when response from Tim **Talked with Rob today and the boiler is going to be replaced August 23, at the Elks. Most of our my requests for pool time will be approved. He said to send in any changes to him by tomorrow, August 13, 2021.**
I will add on a request for Sunday mornings at the Elks.
Tim was in meetings all day and couldn't talk. I will follow-up with an email to Tim tomorrow and try to talk with him on Monday. He is out of the office on Fridays.

- Coaching Update - *Jane*
 - Need more –
 - JS emailed older coaches no longer with BAM
 - Requested September 7th start
 - Bill G & Amy B only two to respon
 - Amy too busy
 - **Action Item** - Advertising – Hiring Coaches – JS send requirements to Meghan - sent a brief notice to Meghan to go out via social media - looking for BAM Coaches

FUNDRAISING IDEAS

- **Action Item** - Carl share letter to employers with board
- Health Equity Fund / Human Services Fund – non-profit services
- Employers match donations?
- **Action Item** – Fundraising strategy

MEMBERSHIP

- Membership – Sheet In Google Drive - Jean
 - Are we seeing increases/decreases/status quo?
 - Number of practices summarized
 - Pass vs. Punches – Need both
 - SignUp.com – Data Dump – **Action Item** – Jean request admin access from Hermine Requested and a response sent but probably won't get to doing so for a bit.
 - Experimental Pass – Trial - October – December 2021
 - Access to all city facilities
 - City will treat us like any other user groups – BH doesn't think they will back peddle
 - Discounted rate? Partnership –
 - **Action Items** – Bryan schedule informal coffee with Ali [8/16 planned]
 - Contractor – BAM would take over all of their adult swimming
 - 70/30 dollar split – i.e. \$700 keep; give \$300
 - **BH** – Confirm what they need to make from BAM \$\$
 - **RC** – Put together talking points?
- Existing Membership - *Jane / Bryan*
 - Any hope of getting a BAM membership reinstated with the city? Use September - December 2021 as a trial basis with the city (even though we have had this for years in the past)
- Fall Membership Options- *All*
 - Are we going to offer a fall pass versus punch passes?
 - The city spring/summer pass that was offered from April 15 ends October 15 which means, there may be some folks that will be ready to join BAM when this deal ends
 - Pass
 - Punch Pass
 - Around 17 workouts – will be the same in the fall
 - Elks \$10 per lane
 - Scotty \$25 per lane



- East maybe \$13 per lane
- **Action Item** – Jean work with Jane on lane fees and coaching fees / what workouts are making money
- Fees
 - Lane fee + 20% surcharge + BAM fee – How much is that a rec center fee?
 - Lose the surcharge – discounted membership through city
 - **Action Item** – JM ask HH how much goes to BAM and how much go to the city **Surcharge was 25% and in 2018 that would have been approximately \$18,000**
 - **Action Item** – BH ask Ali how many times BAM members swam and how many of them used other city facilities

MEETING FREQUENCY

- Minimum once a month
- Sidebars for specific topics
- Meet twice a month - optional for those who cannot make it

PAST PLANNING SCHEDULE

Seasons - Indoor / Interim / Summer

Quarterly planning with city

APPENDIX



BAM schedule as of August:

MWF

6-7	5 lanes (4 lanes Fridays)	Scotty
7-8	4 lanes	Scotty
12-1	3 lanes (versus 4)	Scotty

TTH

12	3 lanes (versus 4)	Scotty
6 -7 pm	4 lanes	Scotty

SAT

7 - 8	4 lanes cancelled	Scotty
8 - 9	4 lanes	Scotty

SUN

8 - 9	6 lanes	Scotty
9 -10	4 lanes cancelled	Scotty

POTENTIAL schedule for some of September:

MWF

5:45 - 8:00	6 lanes	EB
12 - 1	3 lanes	Scotty

TTH

6 - 8	6 lanes	Elks
12 - 1	6 lanes	Elks

OR

12 - 1	3 lanes	Scotty
5 - 6 pm	4 lanes	Scotty

SAT

7:45 - 8:00	6 lanes	Elks
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OR

7:45 - 8:00	6 lanes	EB
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SUN

11 - 12	6 lanes (25 yards)	Scotty
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The Schedule for October - December would be similar