



BAM Board Meeting

9/21/2021 | 5:30 - 7 pm | Full Cycle Bikes

ATTENDEES (QUORUM)

- Rhys Campbell
- Sonja Baro
- Jean McCormack
- Meghan Varner
- Carl Nelson
- Jane Scott
- Erica Hawley

AGENDA TOPICS

- Picnic Update - Meghan / Sonja
- Membership and Finance Projections - Jean
- Pool Time an CAC 29th St. Update - Rhys
- Joint Proposal from BAM and BCR (Boulder Community Rowing) to BPR (Boulder Parks and Recreation)
 - Summer Access to the Boulder Reservoir - Carl
- Website Transition Planning - Jean, Meghan, Sonja, Rhys

PICNIC UPDATE

- **RSVP's** - 17 people
- **Fundraising Different Approach** - Do at Different Time
 - Goodie Bags - Donation per bag - Minimum of...
 - CBD - Online
 - Sonja
- **Reminder Email** - Tomorrow 9/21
 - Screenshot of map
- **Gear Sales**
 - Hold until another date
 - Sell on our site
- **Shelter**
 - Rhys go at 1pm

MEMBERSHIP AND FINANCE PROJECTIONS

- **Finances**
 - 37 fall passes sold
 - \$16,203
 - \$361 donations
- **Weekly Attendance Whole Year**
 - Projects it will go down
 - People want to swim outdoors
- **December Projection**
 - Rough - \$18k - September
 - October - \$2,000
 - November - \$2,000
 - December - \$1,000

- Risk \$5k
- **Pass Sales - Refunds?**
 - Prorate amount not used
 - Early September purchases
 - **Action Item** - Jean - What qty is at risk if refund Sept pass purchases?
 - We shouldn't advertise this
 - Address with people that come back, complain, and ask for a refund
- **October Projection**
 - \$50k end of Sept
 - 40 passes
 - 100 punches a month (\$15 a punch)
 - 9 months
- **Action Item** - Jean - Crunch Numbers & Model
 - **Sonja & Rhys** help with scenarios
 - Project if pass refunds
 - Project if no more pass purchases
 - Different punch pass purchases
 - Worst case scenario
 - Identify a line based on outstanding liabilities, coach payments

POOL TIME AND CAC 29TH UPDATE

- **City**
 - **Action Item** - Jane
 - Confirm with Tim @city - Can we change the amount of lanes even after we sign the contract?
 - Can we back out of time slots?
 - Tentative Schedule on Website - 13 workouts per week
 - Small Schedule
 - Was made when we thought we would also have Elks
 - Options for other times and NBRC
 - Watch how indoors does at EBRC, then commit to more or less lane and pool options
- **Elevations**
 - Multiple members moving away to EA
- **CAC 29th Street**
 - Some hope from Rhys
 - Take whatever they offer
 - Area manager - waiting to hear back
 - Not busy in morning
 - 1st of October - 5 am open
- **Other Outdoor Pools**
 - Elks & Flatirons not eligible this fall & winter
- **Next Steps**
 - Rhys share updates
 - Won't negotiate without the board's buy-in
- **Merging with Other Groups**



- Rhys wants to talk to other people before going to Eric with Elevations
- We don't know what that looks like (do they buy BAM? Could we be a contractor? Etc.)
- **2022**
 - Pitch to city
 - Get our user group in earlier
 - Or do we become a contractor?

BAM & BCR JOINT PROPOSAL

- **Joint Proposal to Boulder Parks & Rec**
 - **Action Item** - Board - Review Carl's proposal he circulated to the board via email
 - Entry Fee - BPR wants 2 of their employees - one on the water - one off - \$90 to cover these employees
 - BAM & BCR split this cost
 - 2022 6 AM Open Time vs. Previous 7 AM
- **Purpose**
 - Learn how they manage to negotiate access to the reservoir
 - Join forces to put a proposal to the city
- **Deadline**
 - BPR want a firm commitment by end of the year from user groups
- **Other Benefits?**
 - Proposal is just for the entry
 - It will get too complicated if we try to add any more requests

WEBSITE TRANSITION PLANNING

- **Board Testing & Test Plan**
 - **Action Item** - Meghan - Same Google Sheet - New Tab
 - **Action Item** - Meghan - Divide & assign to different board members
- **Migration of Database**
 - Rhys happy to do that - CSV file to Wix
 - True accounts? - reset passwords for all
 - Adding passes to each member
 - Shut down for a week to add
 - Last thing we do
 - **Action Item** - Rhys show Jean the Club Assistant CSV
- **Domain Name**
 - We need to pick a new one
 - **Action Item** - Rhys - send domain name options
 - Board to vote on best option
- **Gear Store**
 - **Action Item** - Meghan - Open that up on site
 - Pay for mailing
 - Clearance sale
 - Don't make decision on buying new gear until old gear sold

